

**ASIA-EUROPE CLASSROOM NETWORK (AEC-NET)
PROJECTS FOR 2011/2012**



PROJECT FACTSHEET

NAME AND CONTACT DETAILS OF PROJECT CO-ORDINATOR(S)

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COUNTRY:

Finland

PROPOSED PROJECT NAME:

From Ideas into Action: Greener Ways of Commuting

PROJECT DESCRIPTION / SUMMARY

As project coordinators we will create a platform for students. We have divided the project into three Stages and one stage will last approximately 6-8 weeks.

Stage1: Students will introduce themselves, get to know each other and discuss different ways of commuting throughout Europe and Asia. The variety and similarities of commuting in Europe and Asia will be compared and thus better understood by the students.

Stage 2: Students will look for and produce different kinds of materials, such as videos, pictures and blogtexts by using the platform.

Stage 3: Students will produce visual marketing material for the final stage of the project, such as posters and flyers. The materials will provide alternative solutions and ideas for more eco-friendly ways of commuting.

RATIONALE FOR THE PROJECT:

Hundreds of millions of people commute between home and work every day using different kinds of transport. A large number of cars produce carbon dioxide and large traffic jams are common even in a sparsely populated country like Finland. Our aim is to increase awareness among youth and present alternative ways of commuting.

EXPECTED CONTRIBUTION FROM ASIAN SCHOOLS/STUDENTS:

The students are expected to participate in every stage. We will provide further instructions which are to be followed.

Students will look for and produce different kinds of materials, such as videos, pictures and blogtexts by using the platform. Stage3: Students will produce visual marketing material for the final stage of the project, such as posters and flyers. The materials will provide alternative solutions and ideas for more eco-friendly ways of commuting.

EXPECTED CONTRIBUTION FROM EUROPEAN SCHOOLS/STUDENTS:

Same as above.

MINIMUM NUMBER OF SCHOOLS/STUDENTS INVOLVED:

No. of Schools / Students : 4 schools / 30 students
Students Age Group : 15-19
Level of English : Advance

PROPOSED DURATION OF PROJECT (PLEASE STATE TENTATIVE START AND END DATE):

Duration : 6.5 months
Start Date : 15 January 2012
End Date : 31 July 2012

ICT TOOLS / SOFTWARE REQUIRED:

- Digital camera
- Digital video camera
- computer with an internet connection

ADDITIONAL RESOURCES NEEDED:

- Editing software for videos and pictures (optional).

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